

Product Listings and New Product Release

Company and/or Product Description



Product Listing *(for inclusion in Official Program)*

To assist your customers to locate your exhibit at the Field Days, and to boost your listing in the Official Program, it is highly recommended to list your products on offer.

Refer to page 6 for the range of product listings offered and select a maximum of six categories that are directly related to your business and products offered at the Field Days.

Write the corresponding numbers in the boxes provided:



New Product Release Form *(Since March 2016. Agriculture only)*

The Wimmera Machinery Field Days is the perfect opportunity for businesses to launch or promote any new agricultural products that have been released on the market since the previous year's event. Media outlets, regional, state and national, are always interested in ground-breaking or new product stories and using the Field Days will boost the exposure of your latest products. All new product releases are also listed as special feature section in the Field Days' Official Program and business can choose to nominate for a prestigious product award.

YES Nominate for Machine of the Year Award YES Nominate for Ag Innovation of the Year Award

Company Name

Machine / Product Name

Description

Release Date

Specifications

- The product must have been released onto the market since the last Wimmera Machinery Field Days.
- Products of the same design but different size/model will qualify for entry.
- Information may be utilised for media coverage for the promotion of this years Wimmera Machinery Field Days. Please include a photograph of your product. This can be emailed to info@wimmerafielddays.com.au if under 2MB.



Official Program Advertising Rates and Specifications (sizes approx.)

Note: Advertisements required by Thursday 12 January 2017.

Specifications

Full (Four) Colour (CMYK)

Format Illustrator EPS (Flattened) or JPEG at 300 DPI or PDF high resolution with fonts embedded

Email: info@wimmerafielddays.com.au or Supply on CD and post to WMFD PO Box 272, Horsham VIC 3402

Artwork not supplied to specifications or requiring changes will incur a design charge of \$70 for half page and under, and \$140 for full page advertisements.

<p>Full Page 170mm x 250mm \$950</p>	<p>Half Page 85mm x 250mm \$620</p>	<p>Half Page 170mm x 120mm \$620</p>	<p>Card Size 85mm x 50mm \$250</p>
<p>50/50 Editorial/Advert 170mm x 250mm \$890</p>	<p>Quarter 85mm x 120mm \$450</p>	<p>Double Page Spread 340mm x 250mm \$1290</p>	<p>Logo \$180</p>

Product Listings

Product Listings are a key feature in the Official Program and are an effective way to gain recognition at the Field Days. Categories and row colours are outlined on the Site Map. Please write up to 6 numbers in the boxes provided on Page 15 relating to the main products or services you will have at the Field Days. Providing your Product Listings in the Official Program will give patrons more opportunity to locate your business at the Field Days.

1. Abrasives
2. Air-conditioning & Heating
3. Air compressors, Hoses & Fittings
4. Aircraft & Air services
5. Air Purification & Filters
6. Airseeders & Planters
7. Agronomy & farming advice
8. Animal Health
9. Automotive Equipment
10. Banking & Financial Services
11. Batteries & Chargers
12. Bearings Nuts & Bolts
13. Bio Diesel
14. Boating, Kayaks, Water sports
15. Broadband & internet service
16. Building & Construction Equipment
17. Caravan & Camping
18. Canvas Products
19. Chainsaws, Woodsplitters & Sawmills
20. Chemicals & Pest Control
21. Climate Change and weather forecasting
22. Clothing, Footwear, Workwear
23. Community & Family Services
24. Compressors & Airtools
25. Computers, Cameras & IT Equipment
26. Communications, Mobile Phones, UHF
27. Concrete Products
28. Contracting Services
29. Cosmetics & Jewellery
30. Earthmoving & Heavy Machinery
31. Employment, Education & Training
32. Electrical & Audio
33. Engineering Supplies
34. Engines - Petrol & Diesel
35. Exhaust Systems
36. Environmental Management & advice
37. Farm Trees, Native Plants
38. Farm supplies & rural merchandise
39. Fencing, Gates & Yards
40. Fertilisers & Suppliers
41. Field Bins, Mother Bins & Chaser Bins
42. Fire Protection Equipment
43. Firearms - Ammunition & Accessories
44. 4WD Equipment
45. Forklifts, Telehandlers, Front End Loaders
46. Fuel Distributors
47. Fuel Tanks
48. Fuels Oils & Lubricants
49. Gardens, Nurseries & Landscaping
50. General Interest Arts & Crafts
51. Generators
52. Gourmet Foods & Wine
53. Government & Business Services
54. GPS Equipment & Precision Farming
55. Grain Handling & Augers
56. Grain Marketers & Traders
57. Hardware & Workshop Equipment
58. Harrows & Discs
59. Harvesting Equipment
60. Hay, Silage & Fodder Equipment
61. Health Products & Welfare Services
62. Home Décor & Furniture
63. Home Renovations
64. Homewares & Equipment
65. Hydraulic Equipment & Fittings
66. Insurance & Crop Protection
67. Laser Equipment
68. Leisure & Outdoor
69. Lighting Equipment
70. Livestock & Equipment
71. LP Gas Supply & Appliances
72. Mobility Scooters & Golf carts
73. Motorcycles & Quad bikes
74. Motor Vehicles & Accessories
75. Mowers, Mulchers & Slashers
76. Natural health products
77. Newspapers, Magazines & Books
78. Organic and sustainable farming
79. Pipes & Fittings
80. Political Party
81. Pools & Spas
82. Pressure Washers
83. Pumps & Irrigation
84. Real Estate & Property
85. Relocatable homes, portable buildings
86. Rippers & Post Hole Diggers
87. Rollers & Press Wheels
88. Safety Equipment & First Aid Supplies
89. Seeds & Additives
90. Shearing Equipment
91. Sheds & Farm Buildings
92. Silos & Grain Storage
93. Soil Testing & Additives
94. Solar & Alternative Energy
95. Sprayers & Equipment
96. Spreaders
97. Steel, Chains & Sheetmetal
98. Survey & Farm Planning
99. Tanks, Cartage & Storage
100. Tillage & Cultivators
101. Tools - Hand & Power
102. Tractors, Parts & Components
103. Trailers & Toolboxes
104. Transmission Equipment
105. Travel, Tourism & Accommodation
106. Trucks & Equipment
107. Tyres & tyre products
108. Water Storage & Treatment Systems
109. Welders & equipment
110. Windmills, Pumps & Troughs
111. Working Dogs
112. Other (specify on Site Application)

