2017 Wimmera Machinery Field Days

Advertising Booking Form - Field Days Official Program

55th Annual Wimmera Machinery Field Days
7,8,9 MARCH 2017

General Information			
Exhibitor Site Name *(if attending)*:			
Company Name *(for invoicing)*:			
Contact Person:	Mobile:		
Business Phone:			
Postal Address *(WMFD use only)*:	Postcode:		
Email:			
Website:			

Advertising Requirements	**Full Colour**	**No. Required**	**Fees** *(inc. GST)*
Logo & site number on centre map *(gloss)*	$ 180		$
Card size	$ 250		$
Quarter Page	$ 450		$
Half Page Horizontal **or** Half Page Vertical	$ 620		$
Full Page	$ 950		$
50/50 Full Page Editorial/Advert *(1/2 page ad and 1/2 page editorial together)*	$ 890		$
Double Page Feature Spread	$ 1290		$
		Sub Total	**$**
		Total	**$**

Payment Details ☐ **Please tick if you first require a tax invoice to enable payment**

☐ Direct Debit: Make to Wimmera Machinery Field Days (Westpac Bank: 033-629 980852) Please email or fax a confirmation receipt.

☐ Cheque enclosed

☐ Credit Card Please debit my ☐ Mastercard ☐ Visa

1.5% surcharge Credit Card No: ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ CCV No: ☐☐☐ (last three digits on back of card) Expiry Date: ☐☐☐☐

Name on Card: _____

Signature: _____ Date: _____

Offical Program Advertising Rates and Specifications

Note: Advertisements required by THURSDAY 12 JANUARY 2017.

Specifications

Full (Four) Colour (CMYK)

Format Illustrator EPS (Flattened)
or JPEG at 300 DPI
or PDF high resolution
with fonts embedded

Email: info@wimmerafielddays.com.au

Artwork not supplied to specifications or requiring changes will incur a design charge of $80 for half page and under, and $160 for full page advertisements.

Full Page
170mm x 250mm
$950

50/50 Editorial/Advert
170mm x 250mm
$890

Half Page
85mm x 250mm
$620

Half Page
170mm x 120mm
$620

Card Size
85mm x 50mm
$250

Logo *Centre Map*
30mm x 30mm or 50mm x 15mm
$180

Quarter
85mm x 120mm
$450

Double Page Spread
340mm x 250mm
$1290