2024 Wimmera Machinery Field Days

Advertising Booking Form - Field Days Official Program

60th Annual Wimmera Machinery Field Days
5,6,7 MARCH 2024

General Information			
Exhibitor Site Name *(if attending)*:			
Company Name *(for invoicing)*:			
Contact Person:	Mobile:		
Business Phone:	ABN:		
Postal Address:		Postcode:	
Email:			
Website:			

Advertising Requirements	Full Colour	No. Required	Fees *(inc. GST)*
Company Logo with Exhibitor site listing	$ 95		$
Logo & site number on centre map *(gloss)*	$ 200		$
Card size	$ 305		$
Quarter Page	$ 515		$
Half Page Horizontal **or** Half Page Vertical	$ 725		$
50/50 Full Page Editorial/Advert *(1/2 page ad and 1/2 page editorial together)*	$ 830		$
Full Page	$ 1040		$
Double Page Feature Spread	$ 1355		$
		Sub Total	**$**
		Total	**$**

Payment Details ☐ **Please tick if you first require a tax invoice to enable payment**

☐ Direct Debit: Make to Wimmera Machinery Field Days (Westpac Bank: 033-629 980852) Please email or fax a confirmation receipt.

☐ Cheque enclosed

☐ Credit Card Please debit my ☐ Mastercard ☐ Visa

1.5% surcharge Credit Card No: ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ CCV No: ☐☐☐ (last three digits on back of card) Expiry Date: ☐☐☐☐

Name on Card: _____

Signature: _____ Date: _____

Offical Program Advertising Rates and Specifications

Note: Advertisements required by FRIDAY 25th JANUARY 2024.

Specifications

Full (Four) Colour (CMYK)

Format Illustrator EPS (Flattened) **or** JPEG at 300 DPI **or** [illegible] high resolution with fonts embedded

Email: info@wimmerafielddays.com.au

Artwork not supplied to specifications or requiring changes will incur a design charge of $80 for half page and under, and $160 for full page advertisements.

Full Page
170mm x 250mm
$1040

50/50 Editorial/Advert
170mm x 250mm
$830

Half Page
85mm x 250mm
$725

Half Page
170mm x 120mm
$725

Card Size
85mm x 50mm
$305

Logo *Centre Map*
30mm x 30mm or 50mm x 15mm
$200

Logo $95
with Exhibitor Site Listing

Quarter
85mm x 120mm
$515

Double Page Spread
340mm x 250mm
$1355

Return to: info@wimmerafielddays.com.au