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WimmeraEventsCentre

### **That's a wrap – 2025 another successful Wimmera Field Days**

The 61<sup>st</sup> Annual Wimmera Machinery Field Days was once again a huge success in 2025. With nearly 400 exhibitors and many other attractions, people came from far and wide to make the field days a success.

2025 was the Year of the Big Tractors, a major highlight for many visitors. The Paw Patrol stage show packed out the auditorium for both sessions, drawing a huge crowd. The Ag Ed Quest brought in over 300 students from 14 schools, spanning primary to secondary ag programs – fostering the next generation of farmers.

The new demo area, featuring machinery at full flight, was an opportunity for exhibitors to give potential customers a hands-on experience – and it's only going to get bigger next year.

The Wimmera Field Days is by far the largest event in the Wimmera Region and injects millions into the local economy. It is a not-for-profit organisation run by a hard working committee of volunteers, made up of local farmers and industry/business representatives.

We directly utilise the services of a large number of local businesses and provide much needed funds to local sporting clubs and other not for profits that provide assistance and services to the event.

The Wimmera Field Days is a public forum to foster innovation and discussion on issues that impact prosperous agriculture and regional communities. It was disappointing that significant issues were not able to be openly and freely discussed due to threats of disruption and boycotting from one side of the debate. This is not what the Field Day is about and detracts from the discussion and value it provides to the whole community.

Despite this distraction, the committee again worked tirelessly to deliver another outstanding event in the region. We congratulate them all and look forward to making 2026 bigger and better, hosting discussions, innovations and development that fosters agricultural, social and economic prosperity for us all.